

# **Organized By:**

**The Surgical Instruments Manufacturers Association** Of Pakistan

### **09 JANUARY, 2024**

SIMAP Building, Head Marala Rd, Zeeshan Colony, Sialkot, Punjab 51310



**The Closer Experience** 

**ENTERPRISING CHARM OF** 

SIALKOT





Mr. Yousaf Hassan Bajwa Chairman



Mr. Faisal Akram Senior Vice Chairman



Muhammad Jamil Khan Vice Chairman

## MESSAGE

We extend our warmest greetings to all members of the Surgical Instruments Manufacturers Association of Pakistan & and suppliers for the industry. It is with great pleasure and enthusiasm that we introduce the Technology & Innovation Summit, a groundbreaking initiative aimed at propelling our industry into a future marked by advancements and collaborations.

This summit signifies our commitment to innovation and progress. The Technology & Innovation Summit is not merely an event; it is a unified platform for surgical instrument manufacturers. It brings together key suppliers and service providers under one roof, providing a golden opportunity to upgrade your production systems.

Your participation will facilitate one-on-one interactions with manufacturers, fostering post-exhibition business arrangements and direct discussions about your offerings. In the dynamic landscape of our industry, your role as a key supplier is pivotal. The Technology & Innovation Summit is crafted to provide manufacturers with a unique opportunity to connect directly with suppliers like you, offering a comprehensive platform to upgrade production systems.

Of Pakistan



#### AN OVERVIEW OF SIALKOT SURGICAL INDUSTRY

Sialkot, Pakistan, has earned global acclaim as a distinguished center for the surgical instruments industry, blending tradition with modern manufacturing techniques. With a rich heritage dating back over a century, the city boasts a tightly-knit cluster of manufacturers, suppliers, and service providers, fostering collaboration and knowledge sharing. The industry offers a diverse range of precision-engineered medical tools, including scalpels, forceps, scissors, and dental instruments, catering to international markets and contributing significantly to Pakistan's export revenue.

#### **Quality Assurance and Technological Advancements:**

Sialkot's surgical industry places a strong emphasis on quality assurance and compliance with international standards, obtaining certifications like ISO, CE, and FDA approvals. Embracing technological advancements, manufacturers in the region have integrated modern technologies such as CNC machining, laser cutting, and robotics, enhancing precision, efficiency, and product consistency. This commitment to innovation ensures that Sialkot remains at the forefront of the global surgical instruments market.

#### **Industry Associations and Future Outlook:**

The Surgical Instruments Manufacturers Association of Pakistan (SIMAP) plays a pivotal role in supporting and regulating the industry. SIMAP facilitates collaboration among stakeholders, organizes events like the Technology & Innovation Summit, and ensures adherence to industry standards. With a highly skilled workforce, sustainable practices, and a dedication to global competitiveness, the Sialkot surgical industry is poised for continued growth. The Technology & Innovation Summit reflects the industry's commitment to staying abreast of advancements, shaping a promising future for healthcare innovation in the region.





#### VISITORS PROFILE

- Industry's Leading Manufacturers
- SME business owners
- E-Commerce business owners
- Domestic retail & wholesalers
- Factory Management
- Decision Makers & Stake holders

#### COST OF PARTICIPATION

FOR SMALL SIZE BOOTH
 20,000/Ideal for service providing industry

• FOR LARGE SIZE BOOTH
40,000/Ideal for manufacturing sector those want to display their machinary equipments

#### HOW TO BOOK BOOTH?

Visit our website www.simapevents.online for booth booking & more information.

#### **VENUE**

09 January, 2024 SIMAP Building Head Marala Rd, Zeeshan Colony, Sialkot, Punjab 51310

#### **TIMINGS**

09:00 AM to 04:00 PM

